



OPENING 2026



MADADENI
MALL

LEASING
BROCHURE



ABOUT



Set against a positive economic turning point for Newcastle—marked by the continued operation of ArcelorMittal and the safeguarding of 3,500 jobs—Madadeni Mall emerges as a symbol of growth, confidence, and community investment. Scheduled to open in 2026, the new 19,282m² enclosed mall will be the first of its kind in Madadeni, strategically located on a high-visibility main road just 16km from Newcastle CBD. Anchored by Shoprite and Boxer, the centre is designed to serve a fast-growing, well-established catchment with over 40,000 households.

More than a shopping destination, Madadeni Mall is envisioned as the heart of the community—a place where people come to shop, connect, and belong. With a carefully curated “family” of national, regional, and local retailers, essential services, and food offerings, the mall will support daily needs while creating opportunities for engagement through shared public spaces and community events. Madadeni Mall isn’t just opening doors—it’s opening possibilities.

C/o Mad 12 and 3 Street, Madadeni, Newcastle 2951

OPENING 2026

19,282m²

Work Stations for the public

Free WiFi

Kiddies play area



DEMOGRAPHICS



INCOME POTENTIAL

The catchment are were middle income (C and B income)



DWELLING INFORMATION

TYPE: HOUSE

88,9%

TYPE: CLUSTER

20,4%

TYPE: FLAT

1,2%

TYPE: SHACK

3,3%



AGE PROFILE

Child 0-19 **43%**

Young Adult 20-29 **21%**

Adult 30-44 **18%**

Mature 45-59 **11%**

Pensioner 60+ **6%**



EDUCATION PROFILE

The people in this area have some formal education, with 32% having completed Matric or Tertiary Education.



EMPLOYMENT STATUS

EMPLOYED **25%**

UNEMPLOYED **22%**

NOT ACTIVE **52%**

FORMAL SECTOR **77%**

INFORMAL SECTOR **16%**

PRIVATE HOUSEHOLD **52%**



RACE PROFILE

BLACK **93,3%**

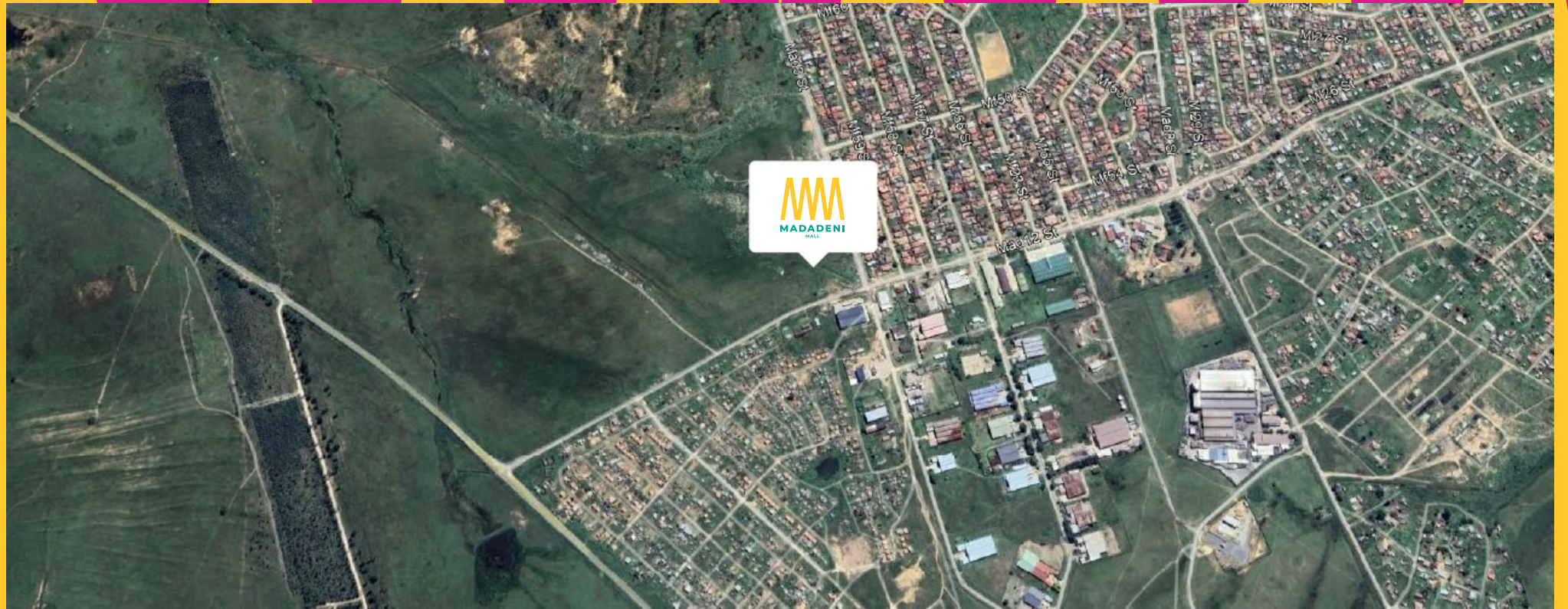
AFRICAN LANGUAGE **97%**



GENDER PROFILE

MALE **47%**

FEMALE **53%**



LOCATION

LEASING ENQUIRIES

THE MYRIAD GROUP

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